



LJ University
University with a Difference



LJ Institute of Media & Communications

(School of Media Studies)



About LJ University (LJU)

LJ University was set up in 2019, by a group of academicians led by Prof. B M Pirzada, former Dean of School of Commerce and Management at Gujarat University. Envisioned as an umbrella organization for its 30+ constituent institutes, LJ University offers courses in various disciplines such as media, engineering, management, pharmacy, computer applications, architecture, physiotherapy, law, planning, commerce among others. The constituent institutions of LJU boast of a sparkling history of over 40 years where brilliant minds have nurtured students and shaped tomorrow's leaders. The university offers a well-developed environment-friendly campus having excellent infrastructure facilities such as tech-enabled classrooms, laboratories, workshops, seminar halls, auditoriums, open-air theatre, library, and computer centres connected with optical fibre and a network of over 2000 workstations, ensure the most updated learning pedagogy and mechanism.



30+ Institutes



**1000+ Qualified
Faculties**



20,000+ Students



50,000+ Alumni

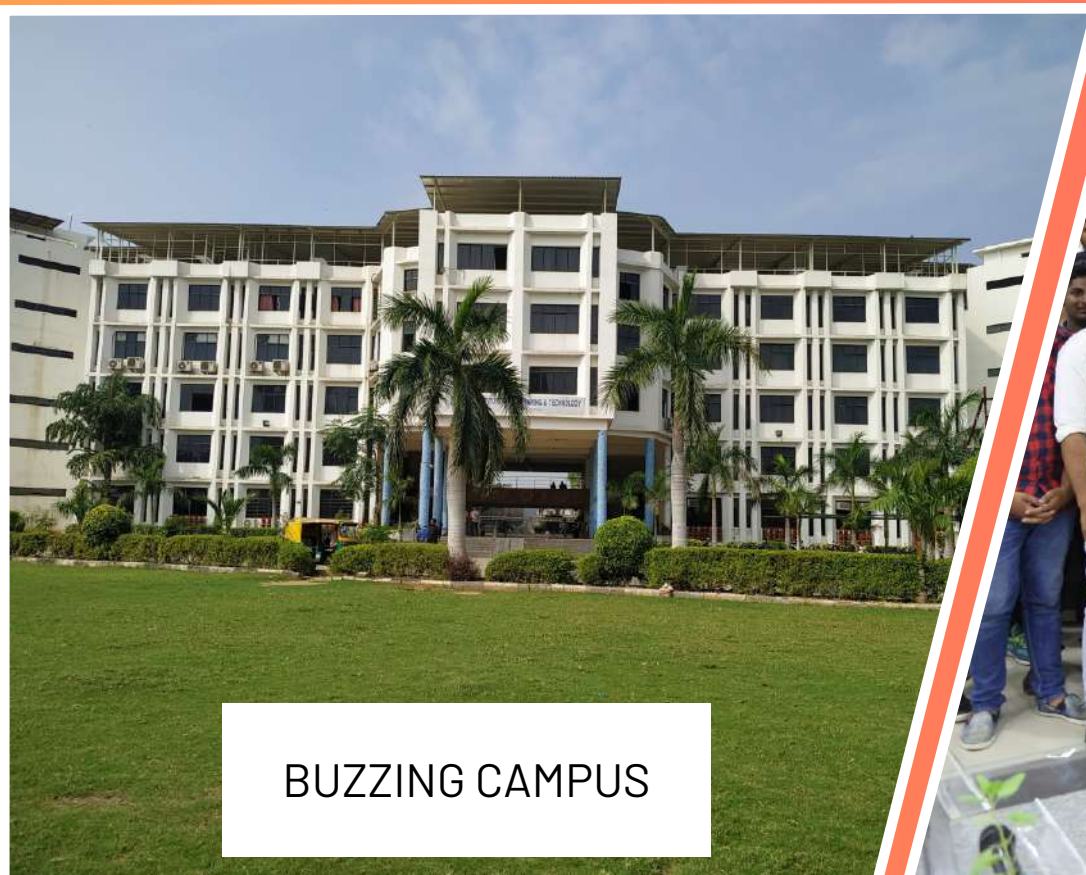
About LJIMC

LJ Institute of Media & Communications (LJIMC) is a premier media institute in Gujarat offering a 3 years Bachelor in Media & Communication as well as short-term course in Radio. The Bachelor's program has been designed to provide students with a holistic and unique experience of classroom learning as well as industry exposure by the leading media professionals and communications experts.

LJIMC was founded 7 years ago with the objective of setting up global standards in media and communication training. At LJIMC, we not just deliver theoretical knowledge to students but also offer access to the latest know how in the media industry. Our curriculum is ever-evolving and taught by the best minds in the industry.

The institute offers a unique opportunity to the students to understand the media and communications, world challenges, hone their skills, and develop their confidence to become the gen-next leaders in the field.

During the three-year course, the students undergo an enriching experience of theoretical knowledge as well as workshops, hand-on exercises, visits, and interactions with industry experts. Our esteemed visiting faculties include the top leaders in print, electronic, radio, and new media domains as well as film making and advertising sectors.



BUZZING CAMPUS



AUDITORIUMS



OUTDOOR SHOOTING

Bachelor in Media & Communication course structure



Print & TV Journalism



Radio



Advertising & Marketing



Film Making & Theater



Digital Media



Design & Graphics



Public Relations & Corporate Communication



Development Communication



Communications

Program features

Industry Exposure

Workshops By Media Experts

Visits to Media Houses and Study Tours

Advanced Infrastructure

Areas of Placement

Sky is the Limit!

An exhaustive three-year course in Media and Communications at LJIMC opens up windows for limitless opportunities. LJIMC will help you to discover your potential, hone your skills and follow your passion.



Scope

PHOTOGRAPHER/ VIDEOGRAPHER

RADIO JOCKEY

NEWS REPORTER

GRAPHIC DESIGNER

YOUTUBER

CONTENT WRITER

ANCHOR

SOCIAL MEDIA MANAGER

PODCASTER

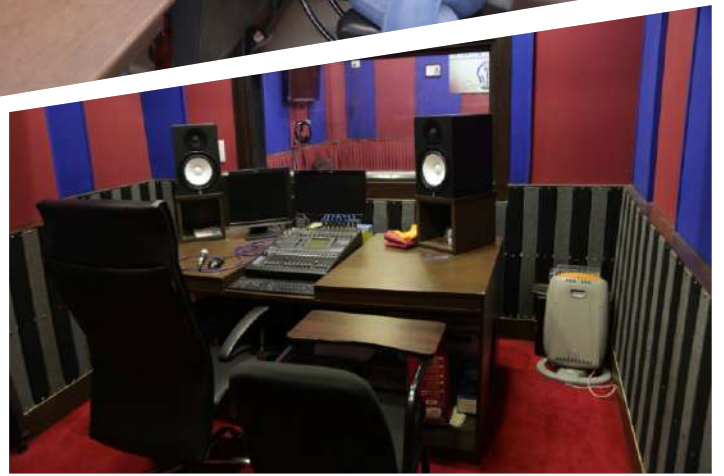
CORPORATE COMMUNICATION EXPERT

ASSISTANT DIRECTOR

EDITOR

BLOGGER

Infrastructure

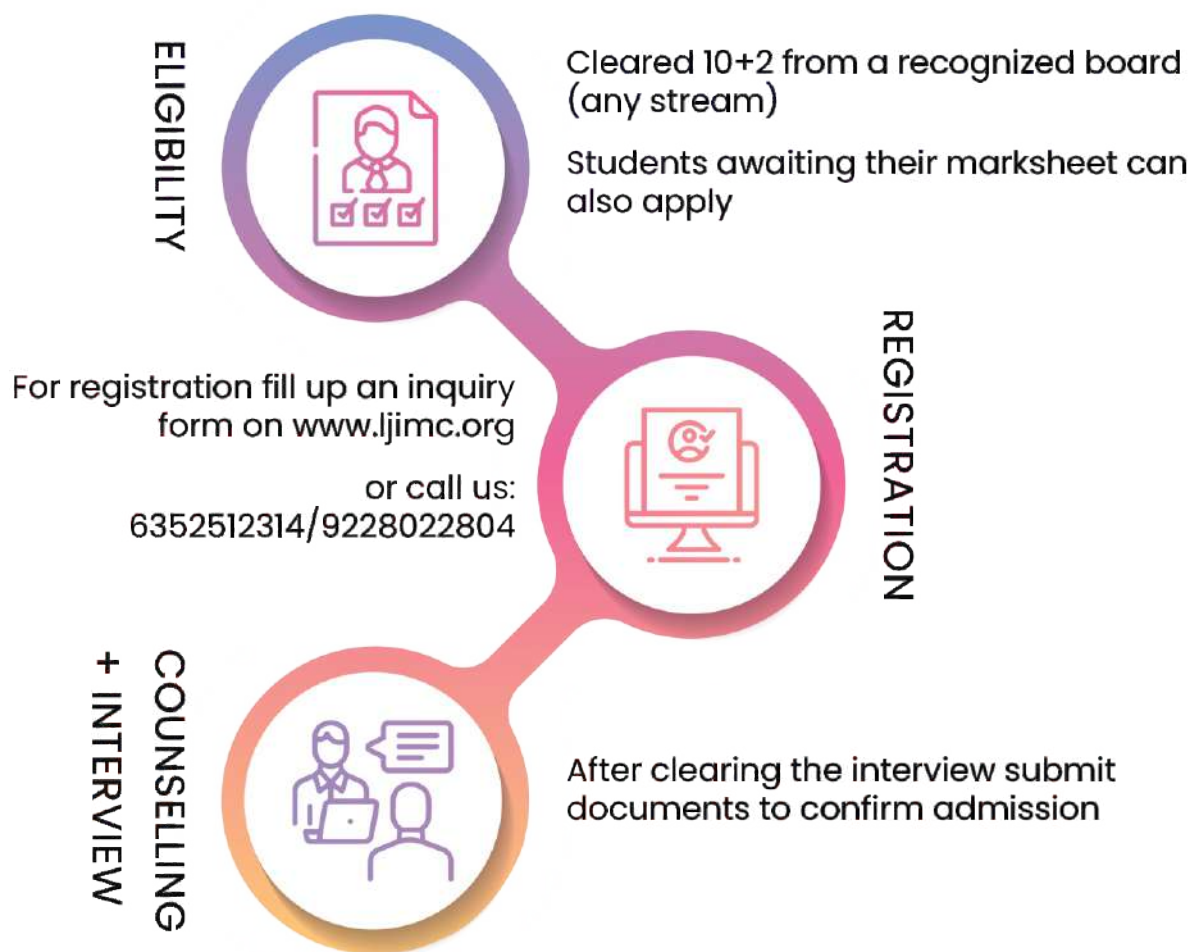


Life at LJIMC



ADMISSION PROCESS

Bachelor in Media & Communication



CONTACT INFO

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New LJ Commerce Building, L J Campus, Near Sarkhej-Sanand, Circle, S G Road, Ahmadabad- 382210

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Let us get connected

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